NOTICE OF DECISION UNDER REGULATION 32 FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.

PO Box 2627 Ponsonby Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Black Casting Couch Volume 2

is Not Approved.

if approval refused, the reasons for the decision:

The video slick entitled Black Casting Couch Volume 2 is not approved.

The video slick uses sexually explicit photographs and text to advertise the related video recording. The combination of the images and text on the video slick is highly demeaning and dehumanising to the females depicted in relation to sexual matters. The women pictured on the video slick are repeatedly described in demeaning and dehumanising language for a male audience. The placement of large black shapes over the faces of two of the women adds to the dehumanising effect. These shapes tend to draw attention to the conduct depicted and reduce the women to objects.

Consideration has been given to the provisions of the New Zealand Bill of Rights Act 1990. The criteria used by the Classification Office to limit the availability of this publication are prescribed by law and are intended to prevent the likely injury to the public good arising from the availability of the publication. The likely injury is that negative attitudes towards women, particularly in relation to black women, will be supported and encouraged by the public display of this publication. For this reason, the Classification Office is of the view that this decision is demonstrably justified.

Date: 25 October 2001

For the Classification Office (signed):

OFLC Ref: 101397